

**CITY OF SPARTA**  
**FINANCE AGENDA**  
**October 5, 2022**

**CITY HALL**

**6:00 P.M.**

- 1. Call Meeting to Order**
- 2. Consent Agenda: Consisting of Minutes of the Regular Meeting on September 7, 2022**
- 3. Presentation by the Museum**
- 4. Consideration of Tourism Funds for Boys & Girls Club for House of Shadows**
- 5. Consideration of Cares Act Money for Sparta Youth Hockey Association**
- 6. Consideration of ARA Funds for a Community/Municipal Storage Building**
- 7. Discussion of 2023 Budget**
- 8. Items for Future Consideration**
- 9. Adjourn**

A possible quorum of the Common Council may be in attendance at this meeting but no action will be taken by the Council.

Posted: 10/03/2022

**CITY OF SPARTA**  
**FINANCE MINUTES**  
**September 7, 2022**

**PRESENT: Josh Lydon, Bruce Humphrey, Matthew Hoffland**

**ABSENT: None**

**ALSO PRESENT: Todd Fahning, Mark Sund, Kevin Riley, Emilee Nottestad, Officer Brian James, Kevin Brueggeman, Michelle Lietzau, three citizens**

**Josh Lydon called the meeting to order at 6:00 p.m.**

**A motion was made by Matthew Hoffland and seconded by Bruce Humphrey to approve the Consent Agenda consisting of the minutes of the regular meeting of August 3, 2022. Motion carried 3-0.**

**A roll call vote was taken at 6:01 p.m. to go into Closed Session at this time to discuss the agenda item that is to be held in closed session. Josh Lydon, Bruce Humphrey and Matthew Hoffland voted yes.**

At 6:11 p.m., a roll call vote was taken to go back into open session. Josh Lydon, Bruce Humphrey and Matthew Hoffland voted yes.

Officer Brian James currently resides in Juneau County just south of Mauston. Officer James is the K9 handler for K9 Ronin. He presented a letter to the committee requesting permission to enter into a contract to once again be allowed to take his specially equipped K9 vehicle home. This vehicle is specially equipped for canines and is a safe and secure way for the canine to be transported. No other officer is assigned to this vehicle. He has proposed giving up his one-half hour of "off-the-clock" time he is compensated for maintaining K9 Ronin. This would provide overtime cost savings to the city.

**A motion was made by Bruce Humphrey and seconded by Matthew Hoffland to create a contract granting permission for Officer Brian James to take his K9 squad vehicle home. Motion carried 3-0.**

Mark Sund discussed the preliminary steps of the 2023 budget he has conducted. He has been in contact with the Property and Liability Agent to look at ways to lower costs from the carrier. He will meet next week to go over final numbers for the new health insurance options for employees. He will email committee members with updates.

Items mentioned for future consideration were:

Mark will send out emails on updates to the budget if the committee is okay with it. The committee agreed to this.

**A motion was made by Bruce Humphrey and seconded by Matthew Hoffland to adjourn at 6:22 p.m. Motion carried 3-0.**

Respectfully submitted, Jennifer Lydon, City Clerk

# GREAT FUTURES START **HERE.**



9/26/2022

Hello!

I am writing on behalf of the Boys & Girls Club of Sparta to request tourism dollars for our upcoming House of Shadows Haunted House. The Haunted House has become an integral fundraiser for our Club's operating budget. Last year we had over 7,000 guests visit our haunted attraction.

Our guests become guests to the city of Sparta. People are visiting and enjoying their time in Sparta and spending money while in town. Visitors are dining out or having a cocktail; staying at hotels; and shopping locally. While we are hosting the event for our local Boys & Girls Club programming, we are also proud to be helping commerce in the city where the families and children we serve live.

We are asking for the city's help in securing funds in the amount of \$1,500, through the tourism dollars set aside to help businesses such as our Boys & Girls Club. This request will be matched from paid and in-kind sponsors of our annual event and will be used to help offset event expenses. We work hard to ensure our event supporters are marketed well within the Sparta community and throughout neighboring communities, cities and states. If appropriate, we would be happy to include the City of Sparta in our marketing materials and platforms.

Thank you for taking the time to consider our proposal. The House of Shadows committee and I feel confident that our fundraiser is an asset to drawing people into our city. We pride ourselves on providing quality programming for the youth in our community with the money we raise. At the same time, our House of Shadows volunteers are very proud of proving a good scare in the name of Halloween fun.

With gratitude,

Jennifer Simunich,  
Executive Director

September 2022  
Finance Committee Meeting  
Sparta Youth Hockey Association

Topic: To inquire about Cares Act Money (Covid-19) Relief Money for non-profits in Sparta

We are aware the government distributed Cares Act Money (Covid-19) Relief Money for non-profit organizations that were financially negatively impacted by Covid-19. We are here to inquire about available funds to the Sparta Youth Hockey Association.

Why we are asking:

1. **Open Skates** - Due to closure recommendation from the Monroe County Health Department. We did not have Open Skate for 9 weeks. Each Open Skate session we have the potential to make \$500 on concessions and entrance fee (\$5 Skater)
2. **We had a reduction in players** - not as many new young players coming in and families not participating due to Covid-19.
  - a. Before Covid-19 we averaged 80 families. Last season we had 53 Players. This reduction impacts registration fees. That is an estimate of \$8000 just in the registration costs not including other monies those families would of put into the rink and money associated with running the rink
  - b. It takes time to build up the numbers. Therefore the money loss not only impacted the 2020-2021 season.
  - c. With less skaters we have less families participating in Fundraising which is a reduction in our total revenue from fundraisers. [With 27 less skaters fundraising we brought in less money during our fundraising - example: 27 less skaters selling pizza ]
3. **Smaller Tournaments** - Due to capacity limits we had to have smaller tournaments.
  - a. Instead of tournaments of 6 to 8 teams we had 4 at each level. Each registration is \$500 per visiting team. So each level had a potential of \$2000 more income X 3 levels is \$6000 in loss
  - b. Mite Jamborees do not have registration fees but we typically make money on concessions and t-shirt sales. Due to routing traffic in 1 door and out another door people did not sit in the warming room which we then lost potential food sales dollars.